

ART-IN-SITE

Recent Projects by Chandra Cerrito / Art Advisors

Medical Facility in Santa Cruz, CA



Laura Beach, *Wave* (2006). Digital print onto wall covering from limited edition reduction woodcut (ed. 23).

Chandra Cerrito / Art Advisors had the pleasure of working with our longtime client, a national healthcare provider, and their design team to help develop a comprehensive art program that spans two floors in a shared, mixed-use medical building in Santa Cruz. The client was looking to reflect Santa Cruz, purchasing artworks by artists working in—or with strong ties to—the region.

Multiple artworks reflect the “feel” of the city through themes of environmentalism, local attractions, and the city’s architecture. The carefully selected works are uplifting as well as calming while incorporating a full-spectrum of color.

Wave by local artist Laura Beach (above) is one of three super-graphics for the program. This installation was created from a limited edition woodcut in order to assist in wayfinding for the second floor lobby.



Lea de Wit, *Let your spirit fly* (2022). Hand-blown glass.

A hand-blown glass work by Lea de Wit, entitled *Let your spirit fly*, draws on the local fauna found within Santa Cruz. This custom bird installation is mounted behind the reception desk.



Jenni Ward, *Marine Drifters* (2022). Ceramic.

Depicting Santa Cruz's coastline, a ceramic triptych by Jenni Ward hangs above the office spaces in the building. Inspired by biological forms with a particular focus on structures, Ward connects to her environment to create abstract interpretations of forms through thoughtfully crafted sculptures.



Works from left to right: Erika Perloff, *Little Sur* (2018), pastel on paper and Ethan Estess, *Oshio no.32* (2022), repurposed marine rope.

A super-graphic by Erika Perloff and a repurposed marine rope piece by Ethan Estess, who is also a marine biologist, can be found on the fifth floor as well.



Rhianna Hurt, *Wall Flowers* (2020). Acrylic and mixed media on Yupo, watercolor paper, and photo film.

The collection also includes a series by Rhianna Hurt, on display in a stunning installation that graces the hallway. *Wall Flowers* is made from acrylic and mixed media on Yupo, watercolor paper, and photo film.

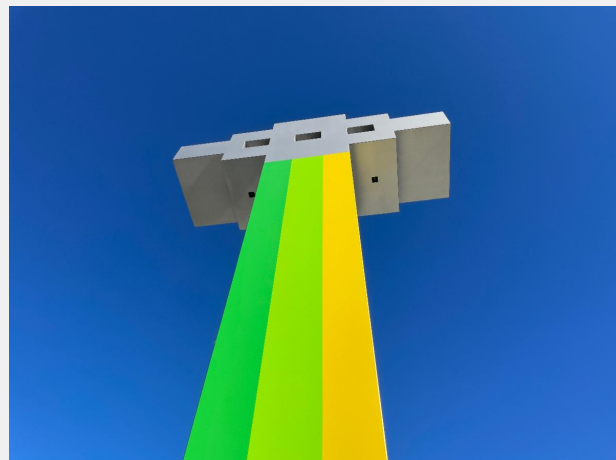
Together, these dynamic, dimensional works aid patient way-finding, create visual interest for wait areas, and demarcate public space from department interiors.

Technology Company Mass Timber Office Building Sunnyvale, CA



Michael Whiting, *Mothership* (2022).

Chandra Cerrito / Art Advisors is honored to have worked with a wonderful team from a global computer technology company to provide public art at their new office building in Sunnyvale. Our team aided the creation of an art plan, led the artist selection, facilitated conceptual design, and managed the City approval process. Unique factors relating to the project site and architecture were starting points when art possibilities were considered. The mass timber construction of this beautiful building is on the leading forefront of sustainable design and is something to be celebrated. As the prior headquarters of the infamous video game developer Atari, the site has historical significance, is a cultural touchstone for early video gamers, and carries personal meaning for many in the computer technology industry.



Michael Whiting, an artist who has been exploring the aesthetics of early video gaming for decades, was a perfect match for this project. Whiting's painted metal sculptures are pared-down representational forms that appear pixelated, referencing both Minimalism and the simplified video game depictions of the late 1970's and 1980's. For Mass Timber, Whiting was inspired by the site's connection to Atari as well as its current use as an office for an innovative technology company. His *Mothership* presents a flying saucer hovering on a beam, with colors that directly reference the interior design of the original Atari building. This enchanting, beautifully crafted artwork recalls the past with nostalgia and envisions the future with optimism.

CC/AA Supports

We at Chandra Cerrito / Art Advisors strive to contribute excellence in our field, to promote opportunities for artists, and to foster relationships based on respect and trust. In addition, we aim to support others in our community and beyond who are making a positive difference in the world.

One organization we celebrate is Southern Exposure (SoEx) in San Francisco. SoEx is an artist-centered non-profit organization committed to supporting visual artists since 1974. Through their extensive and innovative programming, SoEx strives to experiment, collaborate and further educate while providing an extraordinary resource center and forum for Bay Area and national artists and youth in their Mission District space and off-site, in the public realm.

Southern Exposure's annual art auction is quickly approaching and they are excited to share an evening of celebration and support for the arts with our community. Even if you cannot join in person at their Mission gallery space, you can still participate in their auction online, bidding in real time from anywhere once you register to bid with ClickBid. Buy your tickets today, or come to the event for free when you sign up to volunteer.

Funds raised at the auction provide vital, flexible support that enables them to continue producing groundbreaking work by local, experimental artists, all year long. Plus, all auction artists receive up to 50% of the proceeds from the sale of their work. Whether you bid on artwork, purchase a ticket, or make a donation, your generous support allows Southern Exposure continue providing a home for bold, experimental art in the Bay Area.

PRISMATIC

Southern Exposure's Annual Art Auction

Saturday, April 29, 2023

MAIN EVENT SCHEDULE

6:00 p.m. Doors Open

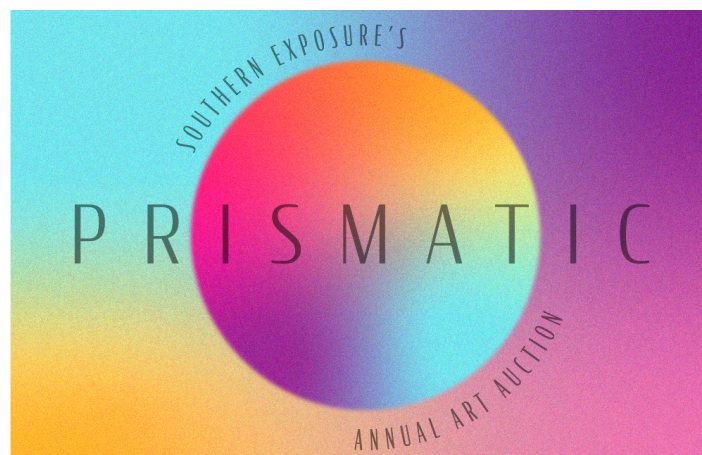
7:30 p.m. Live Auction

8:30 p.m. Silent Auction begins to close

VIP PREVIEW EVENING

Thursday, April 13, 6:00 - 8:00 p.m.

TICKETS: *Online at soex.org/auction or call 415.863.2141 x105*



Design by Stevie Sokolouski

Another praiseworthy organization is Kala Art Institute. Located in Berkeley, Kala Art Institute was also founded in 1974. Kala Art Institute's mission is to help artists sustain their creative work over time through its Artist-in-Residence and Fellowship Programs, and to engage the community through exhibitions, public programs, and education.

Art Kala 2023 is an exhibition, auction, and benefit to support Kala's artistic, cultural, and educational programs. Celebrating Kala's 49th year, Art Kala 2023 brings together Kala's creative community and features the inventive and meaningful art being made right here in the Bay Area. They are thrilled this year to celebrate Pantea Karimi, Gregory Rick, and Jos Sances as the 2023 honored artists.

ART KALA 2023 AUCTION BENEFIT
Art Kala 2023 Exhibition and Auction Benefit

Thursday, March 30 – Saturday, May 13, 2023

EXHIBITION

March 30 – May 13, 2023

PREVIEW PARTY

Thursday, March 30, 6-9 p.m.

CLOSING PARTY w/ live auction and short program

Saturday, May 13, 6-9 p.m.

TICKETS: artkala2023.givesmart.com



Image: Kala Art Institute.

Visit our website

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